



CAMERAS FOR GIRLS

Impact Report

2021

Director Update



Dear Friends,

2021 was another challenging year living with the pandemic, which halted life for many of us around the world....however, I remain optimistic that "this too shall pass."

Even under the pandemic, this year, we had much to celebrate, such as:

- We received our charitable status in Canada on September 20, 2021.
- We received media exposure first in our local city of Newmarket, which was then picked up by the Toronto Star, which eventually led to a fantastic story done by Omar Sachedina of CTV News.
- We supported many of our students in Uganda monetarily, as the government did not provide any means of support.
- We helped two more girls get full-time employment in the journalism field, which brings our total to 40% of the girls we have trained, now are gainfully employed.
- We built an online platform of videos so that the students can continue to learn, improve and expand their skills in both photography and business.
- We have assisted 14 females so far in building their resumes, cover letters, and LinkedIn profiles with the assistance of a business coach.

And much more, detailed in the enclosed report.

Our mission is to empower females in Africa using photography as our medium. Many of our students, but not all, live in poverty. Thus, they have limited means to purchase a camera and/or pay for the required training. Placement in a job or as a freelancer makes this a requirement. A camera provides much more than just a tool to make incredible images. It provides a way forward for females, who are constantly fighting against gender inequality, societal expectations of a woman's place in the home, and having as many children as possible without knowing how to feed, clothe, and educate those children perpetuating the cycle of poverty.

We are proud of what we have accomplished on a limited budget, but we know there is much more to do to effect massive impact and long-lasting change.

We are hopeful that 2022 will allow us to use photography to change perceptions and enhance the lives of more females in the developing world.

Thank you so much for being so supportive this year.

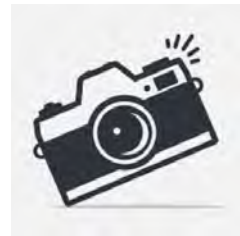
We could not have done any of this without you by our side!

With Gratitude,

Executive Director
Amina Mohamed
Cameras For Girls



Our Why:



The Problem We Are Trying to Address:

- Females face many obstacles, such as poverty, gender inequality, early forced marriage, etc.
- They could not find work because they did not own a camera nor know how to use one – a requirement to get full-time paid employment.



Our Solution For This Overwhelming Problem:

- We started with a dream in August 2017, and in August 2018, we were in Uganda, completing our first photography training.
- We empower females to become journalists and provide them with the tools and skills required to find full-time work.
- After our first successful training, we formed Cameras For Girls.



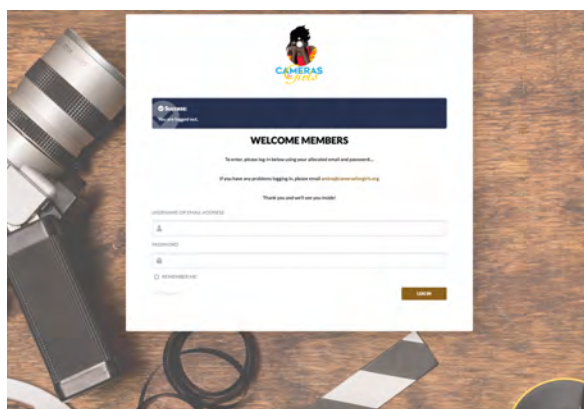
What Challenges Do We Face Carrying Out This Work?

- We had plans to carry out our 3rd training in Uganda in August 2020, but the pandemic forced us to cancel the in-person training.
- Our students in Uganda continue to experience challenges under a dictatorial regime that charges them exorbitant fees to get online.



The Problem We Are Trying to Address:

- Facing the challenge of teaching in person, we went to work building an online platform that houses beginner and advanced photography concepts, including how to tell stories using photography as the medium. The students can access and download the training at their convenience.



What We Do:



Each Student Receives

Our Curriculum

START

01

3-Day Intensive
Workshop



02

A Free Camera



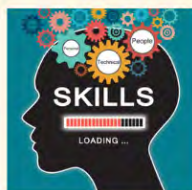
03

Year-long Online
Photography
Training



04

Business
Skills



05

Empowering
Females For
Success



06

Ongoing Support



FINISH

Our Goals For Our Students:

- They will be empowered to take control of their destinies.
- They will learn a valuable skill set to help them find paid work.
- They will be mentally prepared to take on the challenges they will inevitably face.
- They will be able to advocate for themselves and other females in Africa.
- They will empower the next cohort of students building a supportive network of like-minded females.

Our Impact To Date



Through our programming, both in-person and online, we have taught:

32

FEMALES in Uganda via our in-person workshops - some of whom continued beyond their year-long curriculum to keep up their skills.

FEMALES in South Africa via a 2-day online workshop in collaboration with Khwela Womxn in South Africa, who received four cameras from Canon Africa.

10

40%

of our **FEMALE** students in Uganda now have full-time paid work at various newspaper outlets and/or online publications. ts

We are getting ready to train another fifteen young **women** through our online platform and another 15 in Uganda, once we can safely travel.

15

Empowered
Women
Empower
Women



Our Values:

- Empowerment
- Supportive
- Collaboration
- Inclusiveness
- Diversity
- Equality
- Integrity
- Compassion

Student Success in 2021



Below are just some of the Student success stories we are proud to share:



Patience carves out time from her full-time job at Chimpreports to write her blog and was recently published in Reuters after applying for a grant to write a report on the illicit gold trade in Uganda.

Aside from her full-time job at Chimpreports, **Sharon**, with our financial assistance, has developed an organization and website called "The She Voice" to help other females in Uganda tell their stories.



Hafitha is now a TV news anchor for TV Africa, reporting on news stories with a gender bias.

Brandy, a prolific videographer, having learned with the camera we provided, recently announced her brand new podcast entitled "Live It Up" about cancer survivors.



Joanita found a full-time job after we completed our training in 2018. Two days after the training, she was put on full-time payroll and gets paid and published four times per month. She recently found a job as an editor and photojournalist.

Samantha was working as an intern for Success Africa, contributing her talents in communications and was hard-pressed to find work.



By The Numbers



CAMERAS FOR GIRLS

We Raised the Following This Year:



We raised \$3,710 through Go Fund Me before becoming a charity in September 2021



\$1,800 in-kind donated cameras. Our friend at Brian's Camera Shop takes the donated cameras we can't use, sells them and gives us the money to purchase the cameras we do use.



\$2,303.97 via a Grant from OSSTF (Ontario Secondary School Teachers Fund), which will go towards a computer for the editing lab in Uganda.



Currently on hand, in our bank account \$7,100.12 (including grant and Go Fund Me donations).



In 2021 we raised \$2,905.45 through Canada Helps with 4 recurring monthly donors in the amounts of \$50, \$50, \$25 and \$20.

Where Will We Spend The Money



We have 15 Older Canon G12 Cameras on hand. We are currently upgrading to the newer Canon G1 Mach ii series for their photo and video functionality. With the trade-in value, we are looking at spending between \$250 - \$350 for each new camera as prices have risen.

We are currently planning our return to Uganda in 2022 to deliver our next workshop for 15 young women. We also hope to travel to South Africa to deliver our in-person workshop with 15 young women.



We received funding towards our initiative to provide help with cover letters, resumes and LinkedIn profiles so another 10 girls will get help.

The Economic Case For Our Work

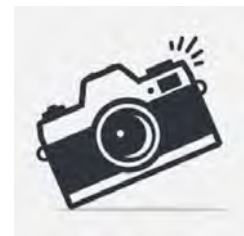


Women who took further training outside of the school setting, saw their opportunities and incomes increase by 40%.

Women who took no further training outside of the school setting, saw their opportunities and incomes decrease by 25%.



Our Supporters



It goes without saying that volunteers are the lifeblood of any organization. I want to take the time to recognize them here.

- First, my sister, **Farah Mohamed**, who has supported my efforts from day one and who is the board chair for our charity - she lovingly keeps me on my toes.
- **Cristina Sacco** is a fantastic photographer and serves on our board.
- **Valerie Hill** is a retired journalist and serves on our board.
- **Linda Terry** is a prolific fundraiser, serves on our board, and assists with our fundraising efforts.
- **Sherry Prenevost** is an advisor with previous fundraising experience.
- **Karim Ismail** advises me about everything from fundraising to business.
- **Abby Gazdar**, a marketing professional with 20+ years of experience, helped develop our marketing plan.
- **Kelsie McKay** had a year-long sabbatical and volunteered to guide our accounting practices.
- **Sophie Meech**, a recent graduate, assisted us with our social media.

Our Amazing Donors Who Gave Time, Money or Cameras to Our Cause:

Sam Ally	Astrid Fernandes	Ruby Kugan	Sherry Prenevost
Gary Archibald	Ryan Fung	Zainul Lalani	Michael Reid
Craig Ashton	Theresa Gardiner	Muata & Mpande Langley	Cristina Sacco
Brian & Bonnie Austrom	Cindy Garmaise	George Larson	Omar Sachedina
Brian Balogh	Abby Gazdar	Zahir Lavji	Terry Short
Jim Barr	Diel Gerber	Patricia Laxcroix	Jennifer Singh
Glenn Barrett	Sherry Godfrey	Diane Nagy	Andrew Slonetsky
Ravena Berar	Jerry Godinho	Saira Manek	Pauline Soman
Alan Bradley	Avi Gore	Surjit Matharu	Yanique Somji
Adrian Brewer	Khadija Gova	Robert McGaghran	Jennifer Speiran
Jackie Broussard	Rosalinda Graziano	Kelsie McKay	Dayna Stein
Maria Bryan	Donna Gwyer	Nadia Medynski	Bryan Stern
Leila Brown	Sylvia Haines	Sophie Meech	Pat Stone
Jim Chagnon	Deenu Haji	Veronica Meuris	Linda Terry
Wally & Alison Chinn	Charlotte Halstead	Farah Mohamed	Christopher Thornton
Tom Chute	Doug Hickey	Aba Mohamed	Paddy Torsney
Laura Colwell	Scott Innes	Dilshad Mohamed	Misra Trana
David Dacosta	Karim Ismail	Amina Mohamed	Albert Tsai
Barry Santos	Naaznin Jetha	Omar Mohamed	Charlotte Tweed
Heather Davidson-Meyn	Aubie Kaplan	Terrilyn Moore	George Vallidum
Heather Dougherty	Anne Keith	Frank Nasco	Bryan Weiss
Nathaniel Dunigan	Nizar Keshvani	Allan & Sandra Nobkle	Juliana Williams
Leah Eichler	Bill Kosoris	Lori Nowacki	Patricia Won
Ruth Estwick	Heather Knox	Jean-Andre Pare	
Ian Fejtek	Thea Krayne	LaCheryl Porter	

How You Can Help

1

Follow On Social Media

We are on Facebook, Instagram, and LinkedIn @CamerasForGirls. Follow us so you can see all the fantastic things we are doing at Cameras For Girls.

2

Volunteer

Our volunteers are the key to success for every female we train through Cameras For Girls. Make a positive and lasting impact on theirs and your life. Please email us at amina@camerasforgirls.org

3

Becoma a Monthly Donor

You'll provide our females with the ongoing tools and support they need to succeed. In return, you will get monthly exclusive updates, invites to meet our students via zoom, and so much more.

4

Become a Corporate Partner

We'll work with you to figure out the best opportunity for your group, whether it be through corporate sponsorship, hosting an event or becoming a career mentor.

Some Imagees From Our Students



Photo by Anet Nakigude



Photo by Hafitha Issa



Photo by Joyce Wanjiri



Photo by Joanita Nakate



Photo by Gloria Nabirye



Photo by Nwabisa Moshenyane

We thank you for your ongoing support of our programme



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